

Hi everyone,

Once again, apologies for the technical difficulties that made us have to cancel tonight's online meeting of the Muskrat Watershed Council. The meeting has been rescheduled to next month: **Thursday, June 19, 2025, at 6:30 p.m.** You will receive an invitation a few days before the meeting with the agenda and a new link to join the meeting.

In the meantime, here are some updates that were scheduled to be delivered at tonight's meeting. These updates will take the place of formal meeting minutes for this month.

Thanks for your patience and understanding.

Barb

Barbara Green  
Secretary, Muskrat Watershed Council



## **Media and Communications** - Amanda Walt and Karen Coulas

### **Anchor Marketing Update** - Amanda

- Amanda has provided all materials and data requested to start the marketing audit
- The Discovery call needs to be scheduled next. We need to find a date where 6pm - 8pm will work for those impacted. A separate email will be sent to the committee to coordinate availability

### **Newsletter Planning** - Amanda

- We need to start planning for the Annual Newsletter, Amanda will cover summaries of all news events we posted to social media or web. If there are other items people want covered, please let her know by May 30th.

### **Social Media Update** - Amanda

- We received a Congrats notice from FaceBook that we have reached 495 followers!
- Membership drive post had 5080 views, with 135 engagements / clicks, 44 Likes.

### **Lake Associations Meeting** - Debbie (for Karen)

- The lake associations meeting will be held in Barry's Bay on August 16, 2025. The organizers need to know the number of people that will attend. Karen plans to attend. If anyone else is interested in attending, please let Karen know. She will inform the organizers so they can plan the refreshments.

They also wondered if people would be interested in hearing a speaker from Freshwater Conservation Canada, formally Trout Unlimited. They help put together organizations to replenish trout populations.

## **Old Business**

### **Beach Update - Amanda**

- Aerators have been turned on since May 10th
- One of the lines has a puncture which requires repair. Michael and Amanda are hoping to have it repaired this coming weekend.

### **Grant Application - Anna-Maria Bloom**

- Anna-Maria's niece is applying to a grant for the Catherine Donnelly Foundation, due June 3. Anna-Maria will share a copy for MWC approval once she completes the application.
- Please let Anna-Maria know about any meetings (policy and marketing) that are planned so she can put time aside.

### **Treasurer's Report - Debbie**