



MUSKRAT WATERSHED COUNCIL (MWC)

Meeting of the Board of Directors

Meeting Agenda

In-person: Whitewater Township Municipal Building

44 Main Street, Cobden ON

Online Meeting:

meet.google.com/ezd-qitc-btk

+1 587-978-1050 (PIN 460326449)

Thursday, April 17, 2025 - 6:30 p.m.

1. Welcome and Call to Order:

The Muskrat Watershed Council meeting was called to order at 6:35pm

2. Introductions and Record of Attendance:

Attendance:

Present: Amanda Walt, Greg Stasyna, Megan Grunwald, Anna Maria Blum, Connie Tabbert, Jeff Reeves, Rick Adamson, Karen & Rene Coulas, Brian Whitehead, Claus Trost, Gerry Rook

Council Representative Present:

Connie Tabbert, Township of Whitewater Region

Regrets: Andy Laird, Michael Walt, Barbara Green, Yuanbo Gan, Dave Thomassin, Evelyn St. Amour

Council Representative Regrets:

Chris Olmstead, Township of Whitewater Region - no longer appointed representative, to be Connie Tabbert going forward

3. Meeting Rules: Karen

Karen reminded everyone to respect the agenda and to keep side conversations to a minimum so people attending online can hear the discussion.

4. Meeting Roles:

Note taker – **Debbie Macdonald**
Timekeeper – **Debbie Macdonald**

5. Adoption of Agenda:

Debbie Macdonald approved the agenda, and Rene Coulas seconded it.

6. Approval of Minutes for March 20, 2025

Claus Trost approved the minutes, and Gerry Rook seconded it.

7. Treasurer's Report:

- We have not yet received our Bingo contribution from March – we are to received it March 21st.
- SBNA Bingo update – Evelyn will be joining Debbie at Bingo on Sunday
- We have not yet received the Bingo schedule for the next 3 months.

8. Directors' Reports

Agricultural Committee - Karen and Rene

- No Agriculture updates
- Possible workshop with A&L Laboratories
- Looking for projects

9. Science Committee - Dave/Karen

- No updates from Dave

10. Communications and Media – Amanda

Marketing support proposals

- Amanda provided a presentation synopsis of the two Market groups we have narrowed down to.
- Anchor Marketing – very upfront with deliverable pricing, good understanding of what we need. Flat rate deliverables, and value beyond marketing.
- One Marketing – vague deliverables, no pricing, \$100 hourly rates, not available evenings and weekends.
- It was discussed that we will continue to apply and utilize various grants to help pay for this marketing.
- They will help with membership drive messaging to garner more members

A vote was taken to determine we will proceed with the Marketing groups

- Approved by Amanda Walt, and seconded by Rene Coulas
- Debbie asked if Bingo funds could be used to cover the Marketing costs, and Claus advised that we cannot use Bingo funds.

11. National Volunteer Week 2025 (2minutes)

- We are still **looking for volunteers to assume executive roles on the council**
- Amanda to create a post to encourage volunteers

12. Fundraising – Karen

- No updates

13. Old Business

Water Testing – Karen

- Karen scheduled an in-person training at her home for the evening of May 7th at 6:30pm.

14. Other/New Business

- Community Ask
- Proposal for a Muskrat Watershed Policy Update – Brian Whitehead
- **Brian Whitehead presentation outlined the various aspects of a Policy Review**
 - Purpose
 - Background
 - MWC Policies
 - A look back at our structure
 - A look back at our watershed
 - Official Plan Policy Review Opportunities
 - Official Plan Policy Review Challenges
 - Recommended Next Steps
- **MWC going forward:**
 - Brian will assist with the MWC review of Muskrat Lake policies of the County of Renfrew.
 - Lake Improvement Council morphed into the Muskrat Watershed Council
 - Muskrat Lake is a Lake Trout Lake managed by the MNR
 - A Policy team consisting of Amanda, Debbie, Anna Maria & her niece, Jeff and Claus volunteered to work with Brian on revamping the policies.
- **Next Meeting:** Thursday, May 15th, 2025

Adjournment: 8:05 p.m.

Minutes recorded and submitted by:

Debbie Macdonald, Treasurer and Amanda Walt, Director Media & Communications Muskrat Watershed Council

Approved by: _____

Karen Coulas, Chair, Muskrat Watershed Council

DON'T FORGET TO RENEW YOUR MWC MEMBERSHIP FOR 2025!
 COST IS \$20 PER MEMBERSHIP
 IT'S EASY TO RENEW - JUST SEND AN E-TRANSFER TO:
treasurer@muskratwatershedcouncil.com (Please put your name and email address in the message box so we can email your tax receipt.)

MUSKRAT WATERSHED COUNCIL		&	TREASURER'S REPORT - April 2025	
Meeting March 20 , 2025 - Scotia Account Balance		\$ 53,387.72	Business Chequing Account	
Income			Expenses	
2025-Memberships	\$ 232.96		Scotia Monthly fee	\$ (9.00)
			Scotia e-transfer fee	\$ (2.00)
			Environment Farm Workshop Lunch	\$ (150.26)
			Face Book Membership Post Boost-Reimbursement- A. Walt	\$ (48.64)
Total Income	\$232.96	Total Expenses		\$ (209.90)
Current Amount in Scotia Account	\$ 53,410.78			
New Float \$150				
Meeting March 20, 2025 - BMO Account Balance		\$ 19,972.38	SBCNA Charity Gaming Business Account	
Income		-	Expenses	
SBCNA Charity Bingo Deposit - April 2025			BMO e-transfer fee	
Total Income	\$ -	Total Expenses		\$ -
Current Amount in BMO Account	\$ 19,972.38			